

# GILLIAN SAUER

## STUDENT

## CONTACT

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NORMAN, OKLAHOMA

## PROFILE

I am a student at the University of Oklahoma where I am involved in student life programs and underclassmen mentoring. I thrive where I can apply my knowledge and skills and strive for improvement.

## SKILLS

- Public Relations and Affairs
- APA Style
- Project management
- Adobe InDesign
- Adobe Photoshop
- Fundraising and Donor Stewardship Plans
- Donor Database Management

## EXPERIENCE

### NEW MEXICO DIABETES PREVENTION COALITION

HEALTHY KIDS CAMPAIGN CO-MANAGER | 2021 - PRESENT

- 4-month lobbying campaign to promote healthier drink options across New Mexico

### INASMUCH COMMUNITY FELLOW

SUNBEAM FAMILY SERVICES INTERN | SUMMER 2021

- External Relations Team
  - Event Planning (Shine A Light Fundraiser)
  - Donor Database Management (Salsa CRM)
  - Social Media Marketing (Twitter, LinkedIn, Facebook, Instagram)

### CRIMSON CLUB

OU OFFICE OF THE PRESIDENT | 2020- PRESENT

- Volunteer organization for Office of the President
- Preserving the history of the University of Oklahoma

### CAMPUS ACTIVITIES COUNCIL: DEVELOPMENT COORDINATOR

STUDENT ORGANIZATION | 2018 - PRESENT

- Event planning for OU Student Body
- \$1,500 fundraised
- Facilitation of developmental activities

### RESEARCH ASSISTANT

UNIVERSITY OF OKLAHOMA | 2021- PRESENT

- Media gathering, proficient use of Microsoft suite
- Content Analysis

## EDUCATION

### GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION

University of Oklahoma | May 2022

GPA: 4.0

Major: Public Relations

Minors: Nonprofit Organizational Studies |

Elections and Campaign Management

## AWARDS & ACHIEVEMENTS

- 2019 & 2022 Shirley Rose Kraus Memorial Scholarship
- 2020 Houston Alpha Delta Pi Altruistic Association Scholarship
- 2021 THURJ Publication for "Maycomb's Usual Disease: A Practical Application to Disability Studies in To Kill a Mockingbird"
- 2021 University Libraries Undergraduate Research Award